



Product Catalogue 2023

Domestic

FUTURO LINE



ALFA FORNI

Mission, Vision & Promise



We want to reach and **inspire people** around the world looking to experience the pleasure of cooking with ovens and **share the taste of life** with their loved ones.



We want to provide professionals and amateurs with beautiful high-performance ovens proudly Made in Italy with a commitment to quality, for the best experience and satisfaction.



Art and performance without any compromise!





DESIGN & PERFORMANCE

Alfa cooks toppings at one temp, crust at another

Why is it so difficult to make great pizza at home?

Pizza is the world's, and America's, favorite food. Ahead of burgers, steak, chicken. Everything!
Why, then, do people routinely make burgers, steak, and chicken at home, but not pizza?



The problem is the pizza. The solution is Alfa.

Burgers, steak, and chicken are easy to cook correctly. They are one-dimensional foods. Pizza is a two-dimensional food. You've got the dough, which to turn into a crispy crust on the outside that's moist and chewy on the inside, needs to be cooked quickly on a stone at a high temperature. And, you've got the toppings - cheese, sauce, meats and veggies all of which have high moisture content. In order to fully cook them in the same short time it takes to bake the crust, you need an even higher temperature.

Other at-home pizza ovens, especially inexpensive entry-level pizza ovens, are not designed to make this all happen in concert. None of them, that is, except the Alfa Heat Genius™ Pizza Oven.

Alfa has a long history of building commercial pizza ovens, and they've applied this Heat Genius technology to their at-home pizza ovens. Alfa works like the commercial pizza ovens in a restaurant. It gets really hot and maintains the heat far better than other at-home pizza ovens. This means you get a crispy crust that's still moist and chewy, cheese that's melted and toppings that are perfectly cooked.

DESIGN & PERFORMANCE

Introducing Heat Genius[™]

Alfa's technology trifecta!



Authentic HeatKeeper™ Firebrick

vs ordinary lava stone or ceramic

Alfa uses an authentic firebrick in every pizza oven they make. This HeatKeeper firebrick, which they make in their factory in Rome, Italy, the home of pizza, absorbs and stores heat far better than the lava stone or ceramic used in other pizza ovens. This is crucial to baking a crispy, moist crust at precisely the right temperature, quickly and without burning.

DoubleDown Ceramic Superwool® Insulation

vs ordinary rock wool insulation (or no insulation at all)

The space between the two stainless steel walls on an Alfa Pizza Oven is filled with DoubleDown Superwool® insulation. This European ceramic fiber offers up to twice the heat resistance of the rock wool insulation used in other artisan at-home pizza ovens, which maintains the heat and allows you to consistently bake perfect pizzas. It also allows for faster heat recovery between pizzas and dramatically lowers the temperature of the outer oven wall.



Superwool® is a registered trademark of Morgan Advanced Materials

Patented Full Effect Full Circulation Flue System®

vs ordinary "up and out" chimneys



Other pizza ovens exhaust precious heat out the chimney at the top of their oven. Up and out! Not Alfa. The chimney may be at the top, but, thanks to the patented Full Effect Full Circulation Flue System®, hot air circulates fully around the chamber and is driven back down to where it can heat the firebrick and pizza. This is key, as it ensures the proper temperatures required to bake both crust and toppings. The circulating heat then hits a deflector at the top of the oven and travels up an escape where it finally exits out the chimney. Around and down. Then up and out. Clever!

DESIGN E PERFORMANCE

The art and science of Pizza baking performance

Alfa Forni's research and development department patented its **Flue System™ technology** in 2019. A **smoke extraction system that improves the circulation of hot air inside the cooking chamber**, increasing the oven's thermal efficiency.

This patented design helps Alfa Forni use all the heat available, while others lose it. Another reason why **Alfa lets you enjoy your pizza at home just like you would in a pizzeria.**







Choosing the right size Alfa Pizza Oven



Compact (1 Pizza)

A compact oven has ample space for a good-sized pizza. A full meal would need to be cooked in sequence.



Medium (2 to 3 Pizzas)

A medium size oven has extra space allowing you to cook an additional item simultaneously cutting total cooking time in half.



Large (4 to 5 Pizzas)

A larger oven has the space to cook pizza and an entire meal all at the same time, making ideal for a family.

DESIGN E PERFORMANCE

Six additional reasons to buy an Alfa Heat Genius™ Pizza Oven.

These ovens are built sturdy!

Forninox[™] Premium Stainless Steel Chamber Construction

If you are going to generate high heat you need to withstand high temperatures. The Forninox combustion chamber on an Alfa Pizza Oven is constructed of two different types of special thermal-resistant heavy-gauge steel.

The inner wall is made of a titanium-impregnated 441 stainless that can tolerate thermal stress, is resistant to heat, corrosion and atmospheric agents.

The stainless used for the exterior wall is also heat and acid-resistant as it contains less iron than the steel used in other pizza ovens.

Together, these chamber walls help retain Alfa's heat while also providing for a well-made, very sturdy oven.

Testing reveals the perfect shape for the perfect pizza.

OptiDome Half-Sphere Design

The unique shape of an Alfa Heat Genius Pizza Oven is integral to its performance. The "flattened" half-dome design was developed after extensive testing revealed the shape maximized circulation and heat flow, a phenomenon that leads to quick heat-up as well as consistent temperatures for even cooking.











The finish is beautiful and made to last.

Double Powder-Coated Oven Shell

All Alfa Pizza Ovens are double powder-coated using a seven-step powder-coating process that will ensure a durable, long-lasting finish.

Our burners push heat across the oven while others blow it out.

Premium SideFire Gas Burner

All gas-powered Alfa Ovens feature a SideFire Burner system in which the burner is located on the side of the oven. This way, the heat is blown across the oven to circulate up and around the combustion chamber. Other brands place their burners in the back of the oven. This means the heat is blown out the door which is, obviously, very inefficient.

Heats up much faster that other artisan pizza oven. (shorter time between pizzas, too)

"Ready Already" Faster To Baking Temperature

Alfa's Heat Genius™ design not only allows you to bake the perfect pizza, it also allows you to start baking the perfect pizza much sooner. There is nothing more frustrating than having to wait for the pizza oven to heat up when you have hungry pizza-lovers that are ready to eat. Alfa can be ready in as little as 20 minutes, much faster than other artisan pizza ovens!

And, as important, your Alfa Pizza Oven will better-maintain the heat, as well. With other pizza ovens, after removing a baked pizza or pizzas, the vessel will take considerably longer to come back up to proper temperature which, again, causes hungry pizza-lovers to wait.

Seamless Shell. (unlike other pizza ovens)
Seamless Shell Construction

Alfa Pizza Ovens are built to last. The oven shell features seamless construction which will last much longer than the riveted shells on other pizza ovens.

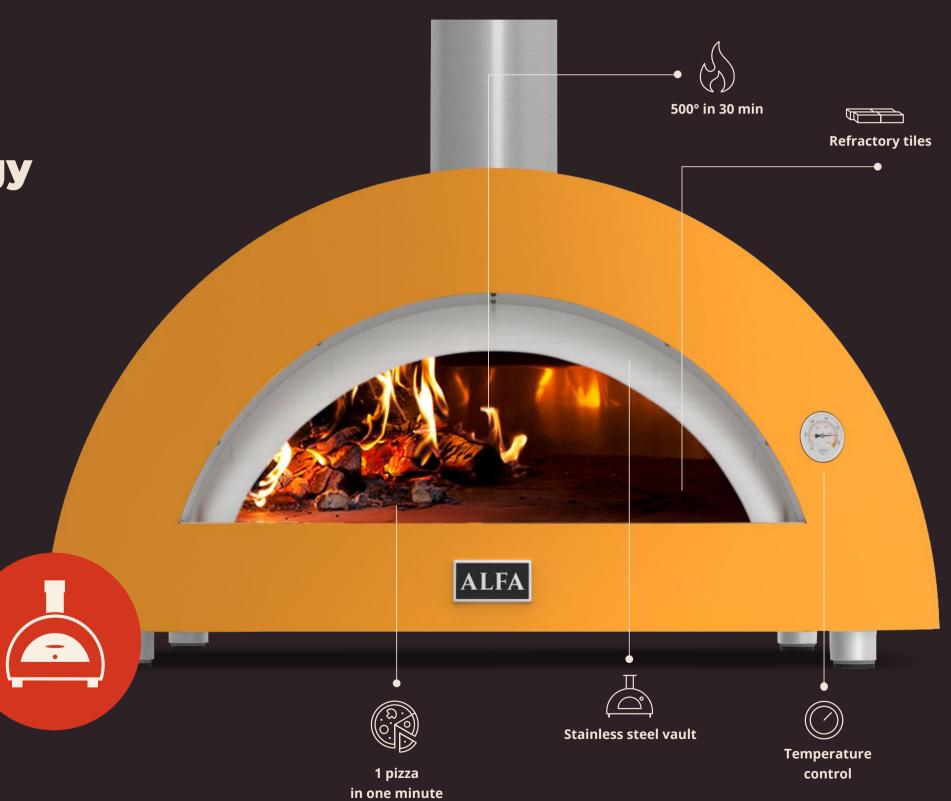
DESIGN & PERFORMANCE

The perfect combination: Forninox technology

The innovation of Forninox™ technology consists in combining the excellent physical and thermal properties of steel with those of refractory brick, the material used to build professional ovens.

The **steel structure** ensures adequate resistance to the thermal and mechanical stress caused by the high temperatures reached by the oven.

Insulating the dome with two layers of ceramic fibre instead allows the temperature to be raised very quickly and held for longer, gradually releasing the heat and achieving optimal cooking.







Handmade in Italy.

Alfa headquarter is based in **Anagni**, between Roma and Napoli, in the birthplace of pizza.

Every Alfa Oven is 100% handmade in Italy, by skilled artisans.

The word "artisan" comes from "art". That's why today more than ever, being an artisan means **combining creativity** and skill, energy and passion to create something unique with your own hands.

Our domestic and professional ovens have been recognized worldwide for their quality and design for more than 45 years.





Every Alfa Oven is 100% handmade in Italy, by skilled artisans.



MADE IN ITALY

A family business since 1977

Leading a professional team requires leaders who can lead and motivate, who have a clear vision of the future and a keen eye on traditions: Marcello Ortuso and Rocco Lauro are the founders of Alfa Forni and the soul of this great, wonderful company.



MADE IN ITALY

OvenPioneering

"We imagine a world where the wood fired oven becomes an intuitive device for everybody. We'd like to bring people back to their roots and see one of our flame ovens in every home." MADE IN ITALY

Our guiding principles

QUEST FOR VALUE FOR CUSTOMERS

We strive to anticipate, understand and meet the needs and expectations of our customers through continuous dialogue, providing highly useful products.

USEFUL INNOVATION

As an Italian company competing on the global market, we have forged an aptitude for innovation based on tradition, design research, continuous renewal and evolutionary drive that benefits our customers and which we intend to pursue.

LEADERSHIP

We seamlessly shape our leadership with strength and tenacity, based on personal example and modesty, trusting people and promoting team spirit to help our employees grow.

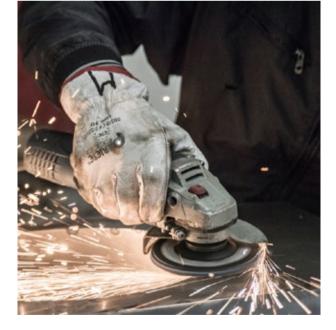












VALUING PEOPLE

As a family company, we are dedicated to the well-being of our employees and their personal development. We promote respect in mutual relations and believe in the value of lasting relationships with customers, suppliers and other industry partners.

RESPONSIBILITY AND INTEGRITY

The utmost attention is dedicated to workplace safety and to fairness and integrity in conduct amongst ourselves, our business partners and the general public.

LONG-TERM ORIENTATION

44 years after its foundation, the generational changeover with the inclusion of the second generation in top positions guarantees continuity and long-term orientation. Our harmonious and resilient strategic development are based on prudence and financial soundness.



O3

In the beginning it was the oven. Now there's Alfa.

The **pioneering** nature of our roots, the resilience we have built up in the face of change and our internationality have guided us on our journey of **growth**.

Alfa Ovens are designed and conceived as professional ovens. With their unique and patented design, our ovens guarantee excellent cooking performance thanks to innovative materials and technologies.



ALFA FORNI

Family DESIGN

To define who we are, we like to start from an **absolute principle**, which for us is quality given by constant innovation, the selection of exclusively Italian materials and **attention to detail**.

Alfa ovens for domestic use are **uniquely designed products**, **suitable for** classic and modern environments, for gardens and terraces.



MODERNO Line







FUTURO Line



ALFA FORNI

FUTURO Line

Alfa's FUTURO line is specially designed for outdoor kitchens. The design, structure and front in stainless steel make it ideal to pair with your grill or other cooking equipment.

Alfa Ovens's evolution lies in the design, innovation and **versatility** of its ovens.

The FUTURO line **allows all types of cooking** and thanks to its capacity, it's ideal for the whole family to eat in little time.







Futuro 2 Pizze

The design and stainless-steel front make the Futuro 2 Pizze ideal to pair with your grill and other outdoor kitchen equipment.

Colors:

Silver Black

Heatkeeper Refractory Floor:

70 x 40 cm

Fuel: Gas only

Hybrid Kit Accessory: Available





Dimentions: 100 x 63.8 x 123h cm

Futuro 2 Pizze

Our top of the line oven for the serious outdoor kitchen. The large capacity Futuro 4 Pizze is a semiprofessional pizza oven designed to fit harmoniously in any outdoor kitchen.

Colors:

Silver Black



Heatkeeper Refractory Floor:

80 x 60 cm

Fuel: Gas only

Hybrid Kit Accessory: Available





Dimentions: 110 x 84 x 151h cm















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	CLASSICO Line		FUTURO Line		
	2 Pizze 4 Pizze		2 Pizze	4 Pizze	
Dimensions	95x75x109h cm	108x91x115,7h cm	100x63.8x123h cm	43.5x33x59.5h in	
Cooking Floor	70x50 cm wood 90x60 cm wood 60x50 cm GAS 80x60 cm GAS		70x40 cm GAS	80x60 cm GAS	
Pizza capacity 2 Pizzas 4 Pizzas		2 Pizzas	4 Pizzas		
Weight 86 kg 118 kg		110 kg	119.5 kg		
Fuel Wood or Gas Wood or Gas (Hybrid with kit) (Hybrid with kit)		Gas (Hybrid with kit)	Gas (Hybrid with kit)		
Combinations $\stackrel{?}{\triangleq}\stackrel{?}{\cap}\stackrel{?}{=}$		ھُ ھُ	ھُ ھُ		
Colors					











	MODERNO Line				
	Portable	1 Pizza	2 Pizze	3 Pizze	5 Pizze
Dimensions	55x53x91h cm	73x55x105h cm	95x70x105,5h cm	108x73x114h cm	118x102x149h cm
Cooking Floor	40x40 cm GAS	60x40 cm wood 50x40 cm gas	70x50 cm wood 60x50 cm gas	90x50 cm wood 80x50 cm gas	100x70 cm wood 85x70 cm gas
Pizza capacity	1 Pizza	1 Pizza	2 Pizzas	3 Pizzas	5 Pizzas
Weight	35 kg	54 kg	79 kg	97 kg	175 kg
Fuel	Gas	Wood or Gas	Wood or Gas (Hybrid with kit)	Wood or Gas (Hybrid with kit)	Wood or Gas (Hybrid with kit)
Combinations	÷				
Colors					

The future of pizza made just like in a pizzeria!



04

ACCESSORIES AND COMPLEMENTS

The **tools** of the trade.

To get the most out of your wood-fired oven, Alfa Forni has put together a complete catalogue of accessories to make preparing and cooking food easier, letting you serve dishes full of flavour and tradition.

Alfa accessories will ensure that you **always have the right tools at the right time.** All the tools in the Kits are certified for food use and selected according to the highest quality standards.







ACCESSORIES & COMPLEMENTS

Multi-functional base

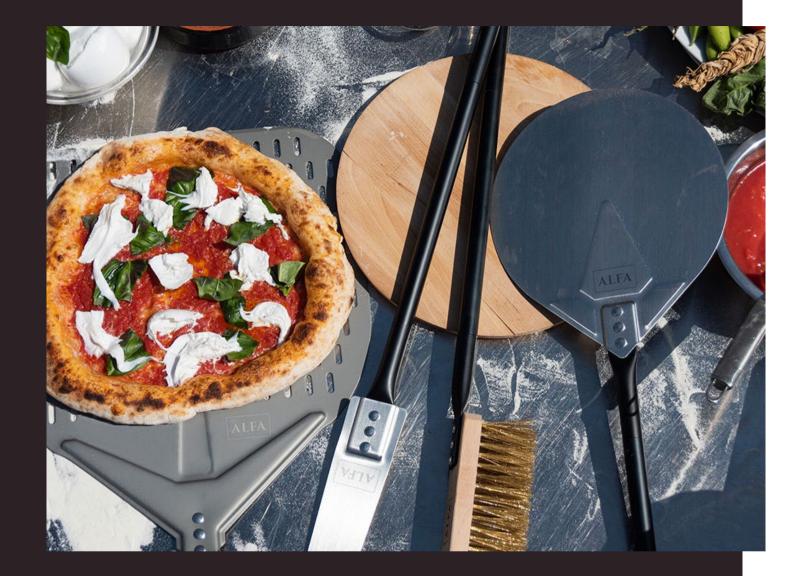
Multi-functional pizza base that serves as a station for preparing pizzas and as a base for ALFA top ovens.

Available in the following versions: 100 cm - 130 cm - 160 cm.

*The 130 and 160 cm models include a cylinder cover bulkhead and two umbrella holes.

Protect your oven with **Alfa Covers!**





ACCESSORIES & COMPLEMENTS

Kit Pizzaiolo

The Kit Pizzaiolo includes all the tools you need to prepare and roll out pizza dough, bake and serve it.



RAKE PEEL The **ember rake** lets you manage the cooking floor. Use it to move ash, embers and wood safely.

PIZZA PEEL Peel for putting uncooked pizza in the oven, with holes to allow excess flour to fall out.

OVEN MITT Heat resistant glove in continuous-filament, 100% cotton bouclé yarn.

10 ALFA APRON With the ALFA apron, everyone will know that you're the chef.

TURNER PEEL The **turner peel** is used to turn pizzas while they are cooking.

WOODEN CUTTING BOARD The wooden cutting board made of food-grade **spruce** allows you to follow the grooves to cut pizzas

into equal parts.

BREAD SPATULAS Asymmetrical peel for easily gripping bread.

сооквоок Lots of recipes for your wood-burning oven. Developed by the chefs of

the Alfa team.

BRUSH PEEL The **brush peel** has brass bristles that make cleaning the refractory surface more effective without scratching it.

LASER THERMOMETER The infrared thermometer makes it easy to read the temperature at every point of the cooking surface

PIZZA CUTTER Pizza cutting wheel with an ergonomic handle and removable steel blade.

PIZZA DOUGH BOX he box ensures the proper air conditions for the dough rising process.





Details





RAKE PEEL

Ember rake: made of stainless steel, it lets you safely move ash, embers and burning wood.

TURNER PEEL

Turner peel: light, robust and handy, it is used to turn pizzas while they cook.

BRUSH PEEL

Brush peel: brass bristles that make cleaning the refractory surface more effective without scratching it.

PERFORATED PEEL

Peel for putting uncooked pizza in the oven, with holes to allow excess flour to fall out.

HANDLES AND EXTENSIONS

Anodised aluminium tubular handles and duroplast grips.

ACCESSORIES & COMPLEMENTS

Professional peel set

The new pizza peels **designed by Alfa** are the result of more than a year's research by the R&D team: **all the peels can be unscrewed and screwed** together if necessary using universal extensions, starting from 95 cm up to the desired length.



Vela peel holder

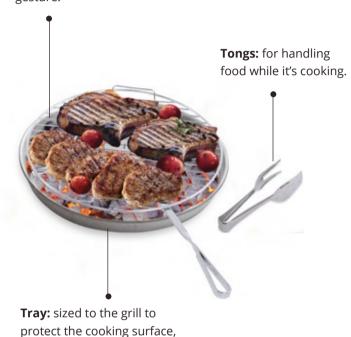
In addition to being convenient and functional, the Vela peel holder is an accessory with a refined and innovative shape that perfectly adapts to the interior and exterior of your home.



Rotating grill: allows you to adjust the cooking time, moving food with a simple gesture.

ideal for melting excess fat

during cooking.





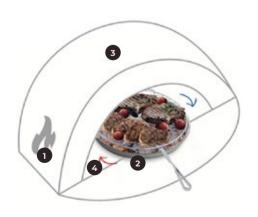


ACCESSORIES & COMPLEMENTS

BBQ 500

With "BBQ 500", your Alfa oven becomes a barbecue with the power and control to cook with a flame and embers, up to 500°C, in both gas and wood-fired ovens.

Available in the following versions: 30 cm - 37 cm.



4 heat sources!

- 1 Open flame
- 2 Hot embers
- 3 Enveloping dome
- 4 Hot brick



ACCESSORIES & COMPLEMENTS

Kit **Hybrid**

The Alfa Forni patented kit makes it possible to **use your gas oven with wood:** cover the burner on the left with the special burner lid to protect it from soot and the heat of the flame, and use the wood guard on the right to keep the wood on the side.







Details

Alfa Wood holder

The advantages of using the Alfa wood holder are:

- Quick and easy flame ignition thanks to the increased passage of air under the wood.
- Easy cleaning during use of the wood-burning oven
- Functional and elegant design, with perforated Alfa logo.
- Made of high-quality steel.
- Available in 37 or 59 cm versions.

05 TECHNICAL INFO

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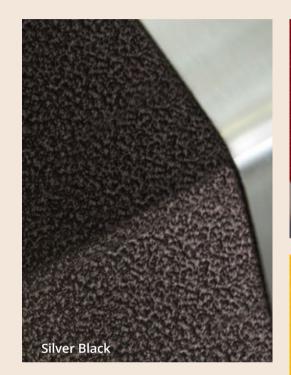
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TECHNICAL INFORMATION

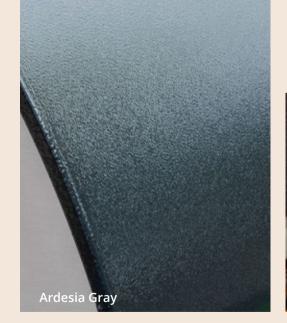
Colours Table Domestic Ovens













Futuro 2 Pizze

SCAN ME MORE INFO

Data Sheets - Scheda Tecnica



SILVER BLACK FXFT-2P-GGRA

Materials

Weight	110 kg	
Peso	242 lbs	
Cooking floor	70x40 cm	
Piano Cottura	27.5 x 15.7 in	
Max oven temperature	500°C	
Temperatura massima	1000°F	
Heating time Minuti per scaldare	30'	
Pizza capacity	2 Pizza	
Numero Pizze	Ø 30cm	
Heat capacity Potenza nominale	15 kW 70.000 Btu/h	

Type of refractory Tipo di refrattario	Alumina silicate HeatKeeper™ Firebrick Tavella HeatKeeper™ silico-alluminoso			
Recommended fuel Combustibile consigliato	LPG gas (G30 / G31) Gas GPL (G30 / G31)	Natural Gas (G20) Gas Metano (G20)		
Gas category Categoria gas	I3+ GPL	I2H (METANO)		
Operation Funzionamento	2830 / 37 mbar 11 in WC	20 mbar 4 in WC		
Max consumption Consumo Massimo	1.07 / 1.09 kg/h	1.43 m³/h		



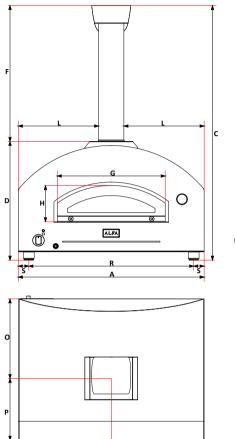


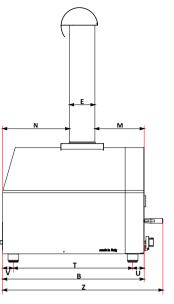




made in Italy

Stainless Steel, iron sheet, Ceramic fiber Acciaio inox, lamiera ferro, Fibroceramica





	cm	inch		cm	inch
A	100	39.3	N	25.7	10.1
В	69.7	27.4	o	31.4	12.4
С	123.1	48.5	P	32.2	12.7
D	63	24.8	Q	50	19.7
E	13 🖟	∑ 5.1	R	87.8	34.6
F	55	21.7	s	6.2	2.4
G	54	21.3	т	50.7	20
н	20.8	8.2	U	12.6	5
L	43.6	17.2	v	6.3	2.5
М	25.2	9.9	z	75	29.6

PACKAGING DIMENSIONE IMBALLO					
	Width Depth Height Weight Profondità Altezza Peso				
cm	104	76	80	kg	130
inch	40,5	29,6	31,2	lbs	286

Description Descrizione		Code Codice
Chimney cap Comignolo	A	SSML-1-2202
Chimney Canna fumaria	В	TI130_500_SAT
Door Sportello	С	SSML-1-2203
Flange Flangia	D	SML-2-2205
External shell Carter esterno	E	SCRT-1-2201-SB
Thermometer Termometro	F	YT63-135
Red bricks 30x20 cm Mattoni 30x20 cm	G	RRA3020 RRA4020
Feet (n.4) Piedini	н	SETPIE-M10X20
Logo Alfa (v1.0)	ı	D14PLAC-ALFA
KIT GAS 24kW	L	SALI-1-2201
Gas knob Manopola gas	М	D14MANO-70P
Electric generator Generatore elettrico	N	GENELP003IQ
Electrical cable Cavo elettrico	N	CAVO-AT
Side gas cover Carter laterale gas	0	SCRT-3-2204-SB



ALFA Product Catalogue | Domestic

Futuro 4 Pizze

SCAN ME INFO

Data Sheets - Scheda Tecnica





Materials Materiali

Weight Peso	142 kg 312 lbs
Cooking floor Piano Cottura	80x60 cm 31.5 x 23.6 in
Max oven temperature Temperatura massima	500°C 1000°F
Heating time Minuti per scaldare	30'
Pizza capacity Numero Pizze	4 Pizza Ø 30cm
Heat capacity Potenza nominale	24 kW 83.000 Btu/h

Type of refractory Tipo di refrattario	Alumina silicate HeatKeeper™ Firebrick Tavella HeatKeeper™ silico-alluminoso		
Recommended fuel Combustibile consigliato	LPG gas (G30 / G31) Gas GPL (G30 / G31)	Natural Gas (G20) Gas Metano (G20)	
Gas category Categoria gas	I3+ GPL	I2H (METANO)	
Operation Funzionamento	2830 / 37 mbar 11 in WC	20 mbar 4 in WC	
Max consumption Consumo Massimo	1.35 / 1.32 kg/h	1.76 m³/h	

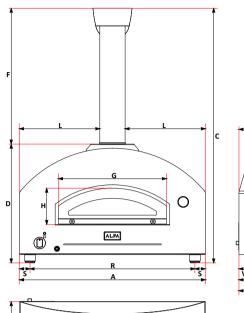
Stainless Steel, iron sheet, Ceramic fiber Acciaio inox, lamiera ferro, Fibroceramica

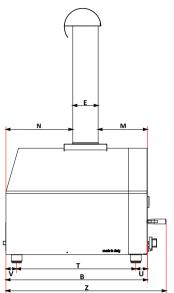




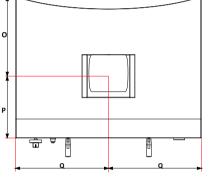






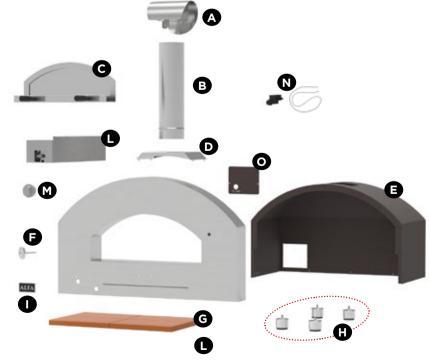


	cm	inch		cm	inch
A	110.2	43.4	N	39.7	15.6
в	89.4	35.2	o	47.2	18.6
С	151	59.4	P	39.7	15.6
D	65.4 🛭	2 5.7	Q	55.6	21.9
E	15	5,9	R	97.8	38.5
F	80.5	31.7	s	6.2	2.4
G	63.8	25.1	т	70.7	27.8
н	21.5	8.5	U	12.3	4.8
L	47.6	18.7	v	6.3	2.5
М	29.2	11.5	z	95	37.4



PACKAGING DIMENSIONE IMBALLO					
	Width Larghezza	Depth Profondità	Height Altezza	Weight Peso	
cm	115	93	82	kg	151
inch	45,3	36,6	32	lbs	332

Description Descrizione		Code Codice
Chimney cap Comignolo	A	SSML-1-2302
Chimney Canna fumaria	В	TI150_750_SAT
Door Sportello	С	SSML-1-2301
Flange Flangia	D	SML-2-2301
External shell Carter esterno	E	SCRT-1-2201-SB
Thermometer Termometro	F	YT63-135
Red bricks 30x20 cm Mattoni 30x20 cm	G	RRA3020
Feet (n.4) Piedini	н	SETPIE-M10X20
Logo Alfa (v1.0)	ı	D14PLAC-ALFA
KIT GAS 24kW	L	SALI-1-2301
Gas knob Manopola gas	М	D14MANO-70P
Electric generator Generatore elettrico	N	GENELP003IQ
Electrical cable Cavo elettrico	N	CAVO-AT
Side gas cover Carter laterale gas	0	SCRT-3-2305-SB





The images in the catalogue are for illustrative purposes only

Actual product models and features may vary

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www.alfaforni.com